



Jacksonville...*you are on the tee!*

Winn-Dixie
Jacksonville OPEN



©PGA TOUR

JIM FURYK - Nationwide Tour Alum, Nationwide Tour Winner & 13 time PGA TOUR Winner

Winn-Dixie is proud to partner with the PGA TOUR to bring the Nationwide Tour to the Jacksonville area October 18-24, 2010. The Winn-Dixie Jacksonville Open will be played at the famed TPC Sawgrass on the Dye's Valley Course. Winn-Dixie is excited to host this new community event as it will add another first class golf tournament to the area and will showcase Jacksonville and the beaches to an international television audience on Golf Channel. Most importantly, the Winn-Dixie Jacksonville Open will benefit Jacksonville area charities! Jacksonville area non-profit organizations can raise money for their organizations through the innovative and powerful PepsiCo TICKETS Fore CHARITY™ program.

Winn-Dixie
Jacksonville OPEN

October 18-24, 2010

TPC Sawgrass-Dye's Valley Course

organizations with the opportunity to sell tournament tickets and receive 100% of the price of the tournament tickets!

100% of your ticket purchase goes to your designated charity!

FACT:

The Nationwide Tour is the proving ground for the PGA TOUR with the 25 leading money winners at year end earning PGA TOUR status for 2011. The Winn-Dixie Jacksonville Open will feature the PGA TOUR stars of tomorrow as they compete on the challenging Dye's Valley Course at TPC Sawgrass. This

FACT:

Tournament tickets are a great way to entertain clients while also supporting charity!

is your chance to see the next generation of PGA TOUR stars!

Winn-Dixie is providing Jacksonville area non-profit

The PepsiCo TICKETS Fore CHARITY program is an incredible opportunity for non-profit organizations to raise money while you, your customers, associates, friends and family get to preview the PGA TOUR stars of tomorrow at the beautiful TPC Sawgrass. Best of all the tournament ticket sales are distributed to the non-profit organizations on a monthly basis making the PepsiCo TICKETS Fore CHARITY program a year round fundraising opportunity!

You save \$10 from the At-Gate ticket price and your charity receives 100% of the proceeds!

FACT:

We certainly hope you will be able to support your favorite charity by purchasing tickets to this year's tournament. The Winn-Dixie Jacksonville Open is more than just a golf tournament, it is a community wide celebration with something for everyone. Don't wait...complete the order form and support you favorite charity today!!



Together, anything's possible.

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www.winn-dixiejacksonvilleopen.com

Your Benefiting Charity:

Childrens International Summer Villages

Organization Representative: _____

How to Order:

1. Order Online www.winn-dixiejacksonvilleopen.com to pay by Credit Card (Discover, MasterCard, Visa, American Express).
2. Fax credit card orders to (904) 567-3855 OR enclose order form with check and mail to the address below.

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

**** Must match billing address on Credit Card ****

E-mail Address: _____

Phone: _____

Ticket orders received after Oct. 8th will be available for pick-up in WILL CALL at the Tournament Office at TPC Sawgrass, starting October 11th.

Type of Ticket	Advance Price	Qty.	Total
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Weekly Grounds \$25.....	x	_____	= \$ _____
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10-Pack Weekly Grounds \$200	x	_____	= \$ _____
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Total: \$ _____

Form of Payment:(circle one): Check



Checks payable to 2010 Winn-Dixie Jacksonville Open.

Credit Card #: _____

Exp: _____

Signature: _____

LOG ON TO: www.winn-dixiejacksonvilleopen.com

MAIL: JSP
Attn: Ticket Order
5671 SW Arctic Drive
Beaverton, OR 97005

FAX: (904) 567-3855

PHONE: (904) 567-5094

Order Your Tickets Today!



Phone: (904) 567-5094

Fax: (904) 567-3855

www.winn-dixiejacksonvilleopen.com

TENTATIVE SCHEDULE OF EVENTS OCTOBER 2010 ALL EVENTS AT TPC SAWGRASS

MONDAY

All Day Professional Practice Rounds

TUESDAY

All Day Professional Practice Rounds
5:00pm Jr. Clinic on Driving Range

WEDNESDAY

All Day Pro-Am on both courses

THURSDAY

8:00am-6:30pm Tournament Round 1
Dye's Valley Course
Golf Channel Broadcast
TBD

FRIDAY

8:00am-6:30pm Tournament Round 2
Dye's Valley Course
Golf Channel Broadcast
TBD

SATURDAY

8:00am-4:00pm Tournament Round 3
Dye's Valley Course
Golf Channel Broadcast
TBD

SUNDAY

8:00am-4:00pm Final Round
Dye's Valley Course
Golf Channel Broadcast
4:00pm Awards Ceremony, 18th Green
TBD

Your Benefiting Charity Thanks You for Your Order!